

CLUB PANASONIC E-BIDDING CAMPAIGN

(7 FEBRUARY – 8 FEBRUARY 2018)

Campaign Mechanics

Before participating in the Club Panasonic e-Bidding Campaign, hereinafter referred to as the Campaign, Customer must spend a few minutes to read the following Terms and Conditions. By participating in this Campaign, we will assume that the Customer has read these Terms and Conditions and agreed to them. They are binding on PM and the Customer.

1. DEFINITIONS

1.1 "PM", means Panasonic Malaysia Sdn. Bhd. (26975-W) who is selling products to the Customer as identified in PM's order form.

1.2 "Product(s)" means product(s) and/or its/their peripheral product(s) by Panasonic listed as shopping items on this Website (including but not limited to Panasonic Products) and forming the subject matter of this contract as identified by Customer in the order form.

1.3 "Customer" means a person or legal entity who orders the Product(s) via this Website.

1.4 "Contract" means a contract containing these terms and conditions agreed upon between PM and the Customer for sale by PM and purchase by the Customer of the Product(s).

1.5 "Panasonic Product(s)" means product(s) sold under the trademark "Panasonic" and/or other trademarks owned or used by Panasonic and listed as shopping items on this Website.

1.6 "Accessories" means computer software, recording media such as cassette and video tapes, connecting cables, batteries, camera tripods and other optional or peripheral accessories sold for use with Panasonic Product(s).

1.7 "Order ID" means the Customer Reference Number automatically generated and provided to Customer by PM upon Customer placing an order.

1.8 "Working Day" means a day, from Monday to Friday which commercial banks in Kuala Lumpur are open for business, excluding Saturdays, public holidays and gazette public holiday.

1.9 "Order date" means the day when customer receive the notice of acceptance from PM.

1.10 "CCC" means PM Customer Care Centre.

1.11 "Panasonic" means Panasonic Corporation, Japan and such other related companies of Panasonic Corporation, Japan which is in the business of manufacturing Panasonic Product(s).

1.12 "Campaign" means PM's Club Panasonic e-Bidding Campaign.

2. CAMPAIGN

2.1 The Campaign is issued by PM for any Club Panasonic member.

2.2 Only any Club Panasonic Member residing in Malaysia can join the Campaign to become a Customer.

2.3 If the Customer is not yet a member of Club Panasonic, the Customer is required to sign up to become a member of Club Panasonic to be eligible to participate in the Campaign.

2.4. The Campaign period shall commence on 7 February 2018 (10.00 am) and last until 8 February 2018 (9.59 am). The payment period for winning bids shall commence on 8 February 2018 (10.00 am) until 9 February 2018 (9.59 am).

2.5 Failure to make payment within the payment period would result the Customer having forfeited the winning e-Bid. Whereby if the winning product is out-of-stock during the payment period, an extended payment period of 24 hours shall be given to the winning Customer.

2.6 The extended payment period is only for Customer who won the e-Bid where the product that the Customer bid for is out-of-stock during the payment period. The Customer's payment period will be extended until 24 hours after they have received an email informing them that the product has been restocked at the Direct Panasonic website.

2.7 Failure to make payment within the extended payment period would mean that the Customer has forfeited the winning e-Bid.

2.8 The campaign is for online e-bidding transactions only and shall be conducted at the Direct Panasonic website (<https://direct.panasonic.com.my/>).

2.9 Only seven selected products will be up for e-Bidding during the e-Bidding period. These products are:

2.5.1 STAIN CARE V.TOOTHBRUSH (EW-DL82)

2.5.2 1200W HAIR DRYER (EH-ND21)

2.5.3 PANASONIC NANOE ION GENERATOR (F-GMG01A)

2.5.4 ALKALINE IONIZER (TK-7585)

2.5.5 EVOLTA AA SIZE 8PCS PACK (LR6EG/8B-M)

2.5.6 "iT" CORDLESS STICK VACUUM CLEANER (MC-BJ870SV47)

2.5.7 75" 4K PRO 3D SMART TV (TH-75EX750K)

2.8 The Customer can bid and keep re-bidding, on any or all of the selected products that are up for e-Bidding at one time, for as many times as the Customer can during any of the e-Bidding period.

2.9 The Customer will immediately receive one email for every e-Bid confirmed.

2.10 The Customer who did not win the e-Bid will be informed through email after the e-bidding period is over.

2.11 The winning Customer will be informed of their winning e-Bid through email after the e-bidding period is over.

2.12 The Customer has to purchase the product for the winning e-Bid within (24 hours) the payment period or extended payment period, to be entitled to purchase the product at the price of the winning e-Bid.